



## Autumn Soirée Media Kit 2022

Hello and thank you for being a part of the Autumn Soirée experience at Hotel SLO! Below we have information and assets to share at your discretion across your digital marketing channels.

Thank you,  
HOTEL SAN LUIS OBISPO

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### DATE OF EVENT

Saturday, November 12th, 2022

5-8 pm PT

Located at [Hotel San Luis Obispo](#) in Downtown SLO

### EVENT WEBSITE

<https://autumnsoiree.com/>

### LINK TO PURCHASE TICKETS

<https://2022-autumn-soiree.eventbrite.com/>

### LOGOS AND DESIGNS

<https://autumnsoiree.com/media/>

### SOCIAL MEDIA COPY

Enjoy Autumn the SLO way. Join us at Hotel SLO for a showcase of some of the most acclaimed wineries on the Central Coast. With a roster of stellar chefs, purveyors, and winemakers there will be many creations to enjoy and experience.

Hotel San Luis Obispo and Executive Chef Ryan Fancher will be hosting the inaugural event Saturday, November 12th from 5-8 pm.

Visit the link in our bio for more information and tickets.

PLEASE CONTACT LYDIA BATES WITH ANY QUESTIONS [LBATES@HOTEL-SLO.COM](mailto:LBATES@HOTEL-SLO.COM)

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## **Social Media Handles** (INSTAGRAM)

Hotel San Luis Obispo - @thehotelslo

Ox + Anchor - @oxandanchorslo

Piadina - @piadinaslo

Region Wines - @drinkregion

High Bar - @highbar.slo

## **SPONSORS**

San Luis Obispo Collection - @sanluisobispocollection

Hotel San Luis Obispo - @thehotelslo

Region. - @drinkregion

Martin Resorts - @shorecliffhotel

Mello Land and Cattle - @mellolandandcattle

Denner - @dennervineyards

Nosotros Tequila and Mezcal - @nosotros

Ohana Bros. - @ohanabros

## **BENEFICIARIES**

Dignity Health French Hospital Hearst Cancer Resource Center - @dignityhealthcc

SLO Food Bank - @slofoodbank

California Poly Technic University - @calpoly

The Community Foundation - NA